



What's in the Pack!

Welcome

Dear Recycler,

Thank you for partnering with Roberts Recycling through our community textiles recycling programme.

Recycle 4 School and Dragon Bags not only help schools and community organisations raise vital funds, but also aim to inspire young people to take action for a more sustainable future by recycling unwanted textiles.

To support you every step of the way, we provide free textile banks, indoor collection boxes, and service one-off collection requests too.

Our focus is on collecting clean, unwanted textiles - clean being an important term, as the clothing we aim to collect we export around the world for reuse. This is because many unwanted clothing or textiles in the UK can be re-used by others, extending their useful life.

Reuse is far more environmentally friendly than recycling, as it keeps textiles in circulation for longer and reduces the demand for new clothing. And anything we collect that isn't deemed suitable for rewear, we recycle into new products or uses.

Right now, only 12% of clothing is recycled globally, and the fashion industry is responsible for 10% of global CO2 emissions - more than international aviation and shipping combined.

Huge amounts of textiles end up in landfills, releasing methane and contributing to climate change.

But together, we can make a difference. By collecting clean, unwanted textiles, helping organisations to raise funds, and inspiring the next generation to care deeply about our planet, we can create a more sustainable future - one textile donation at a time.

Thank you for your support, Simon, CEO at Roberts Recycling.

Who are Roberts Recycling?

Established in 2009 by brothers Simon and John, Roberts Recycling are an award-winning family-run textiles recycler and exporter with over 15 years experience in the collection and export of the nation's unwanted textiles.

Twice Queen's Award for Enterprise winners in 2019 and 2022, the Roberts brothers are passionate about sustainability, supporting local communities and educating the next generation.

Diverting over 1,000 tons of clothing from landfill each month through operating a clothing collection network in Wales and the north of England, Roberts Recycling have to date helped raise over £10million for their partners

With strong family values, Roberts ensures you can expect reliability and the highest standards to support your textiles recycling efforts.

Find out more at <https://www.robertsrecycling.co.uk/>

Recycle 4 School and Dragon Bags

Recycle 4 School and **Dragon Bags** are free textile recycling programmes created by Roberts Recycling, supporting schools and community organisations to raise funds through collecting unwanted textiles.

Providing partner organisations with clothing banks, indoor collection boxes and servicing one-off collection requests, the programmes aim to encourage donations of clean unwanted clothes, shoes, and other textiles.

How it works

The Roberts Recycling team services your bank, box or one-off collections, collecting the donations when they are ready. Collections are weighed, and partners are based on the total weight - turning unwanted textiles collections into valuable funds for your cause.

Benefits of the Programme

- **Fundraising Made Easy** - Schools and community organisations earn money for every kilogram collected.
- **Eco-Friendly Impact** - Encourages sustainability by reducing textile waste.

- **Engaging for Schools & Families** – Fun, educational resources help students and young people understand the importance of textiles recycling.
- **Reward & Recognition** – Partners can reach sustainability milestones and have the chance to win rewards, recognition, prizes and experiences.

What we accept:

Shirts	Trousers	Shorts	T-Shirts	Jeans	Jackets	Jumpers	Hoodies
Polo Shirts	Joggers	Bags	Belts and Ties	Boots	Hats	Gloves	Shoes
Trainers	New / Clean Underwear	Skirts	Dresses	Vests	Jewellery	Swimwear	Lingerie

What we don't accept:

Ripped or stained	Socks	Dirty underwear	Bath robes	Slippers
Pyjamas	Workwear	Uniforms	Printed items	Old fashioned

Find out more:

- <https://www.dragonbags.co.uk/>
- <https://www.recycle4school.org.uk/>

What's In The Pack?

This pack is designed to provide everything you need as our partner to promote your programme, engage your community, and achieve your collection goals this year!

1. Welcome Folder

- **Read Me First - Welcome:** (This document)
- **Welcome Video:** A short 1 minute video helping to explain the programme. Play this for your students or participants.
- **Programme Logos:** The logo files of Roberts Recycling, Recycle 4 School (English schools) and Dragon Bags (Welsh Schools).
 - Please feel free to add these logos to your website to show your audiences that you are partnering with us.
- **Best Practice Guide:** This guide has been purposely designed to help you to get the most out of your programme. From promotion ideas to top tips, use this document as your guide as your first point of call should you need inspiration or support.

2. Promotional Resources Folder

In this folder you will find the 'Recycle 4 School' and 'Dragon Bags' folders. Please open the folder of the programme you are participating in, and feel free to delete the other.

Recycle 4 School / Dragon Bags

1. Printable Posters (Folder)

- **All - What We Collect** - This is the main poster that helps to explain what donations you can and can't accept. This can be used whether you have a bank, box or one off collection. It helps to introduce your programme to your audiences, and should be printed and displayed in high traffic areas of your school or organisation.
- **Banks, Indoor Box and One-Off Collections** - In the three other folders, select the folder for your textile recycling option, as they are the same posters with minor changes depending on whether you have a bank, box, or request one off collections. In this folder you will find:

- **Main Poster - We want unwanted clothes!** - This can be used all year round and is a generic promotional poster for your programme.
- **Spring Poster - 'Spring Clean and Donate'** - This specially designed Spring poster will help you to drive donations throughout Spring. Use this alongside your main poster for maximum impact!

2. Social Media Graphics (Folder)

- **Spring** - In this folder, you'll find two files: a social media version of the 'Spring Clean and Donate' poster, and also a Spring Collection Drive graphic.
- **We want unwanted** - This is the social media version of the main poster.

3. Announce the programme (Folder)

- **Email to parents** - Here we've provided a template email for you to engage the parents and guardians in your audience.
- **Collection Drive Poster (Parents)** - This poster has been purposely created for parents to help promote the programme within their workplace or amongst their friends online.
- **Template Newsletter / Website Story** - Update your audiences through your newsletter or by posting a website news story using this template.

3. Educational Resources Folder

In this folder you will find a range of fun and engaging education resources.

1. Lesson Presentation - Textiles Recycling (Folder)

- This folder consists of the classroom / assembly education lesson, available as both a PDF and PPT.
- This aims to educate young people on the importance of textiles recycling and the operations of Roberts Recycling (Key Stage ½).

There is an additional folder which includes an accompanying script to support your delivery.

2. Spring Resource Pack (Folder)

- This folder contains the complete Spring Education Pack, a PDF workbook consisting of themed activity sheets for January, February, March and April, along with a fun crossword puzzle and wordsearch. Every season there will be a new pack to access.
- This also contains the workbook as separate PDF worksheets for each month.

How To Use This Pack

- **Start with the Welcome Folder** - Familiarise yourself with the “Best Practise Guide’, watch the welcome video and share the pack with your team.
- **Explore and use the Promotional Resources** - Use the guide and promotional resources to start promoting your programme and engaging your audiences. For schools, remember to utilise update channels such as ClassDojo, newsletters or your website to keep your audiences informed.
- **Engage with the Educational Resources** - Inspire young people and find ways to incorporate sustainability action into your lessons or workshops.
- **Keep Roberts Recycling informed** - We love to hear your stories and receive feedback on the resources. Let us know by sending an email to info@robertsrecycling.co.uk or remember to tag us in your social media posts.

Need support? Get in touch:

Our team is here to support you every step of the way. If you have any questions or need additional resources, don’t hesitate to reach out.

- **Email:** info@robertsrecycling.co.uk
- **Phone:** 0800 014 2412
- **Facebook:**
 - **Recycle 4 School** - <https://www.facebook.com/recycle4school>
 - **Dragon Bags** - <https://www.facebook.com/DaffiBags>
- **Instagram:**
 - **Roberts Recycling:** https://www.instagram.com/roberts_recycling/
- **WhatsApp Channel:** Coming soon!
- **Websites:**
 - <https://www.recycle4school.org.uk/>
 - <https://www.dragonbags.co.uk/>
 - <https://www.robertsrecycling.co.uk/>